

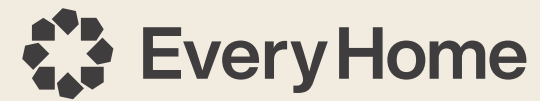


Every Home



2 0 2 3
Annual
Report

Madagascar



“We are a frontline great commission ministry, driven by our historical convictions. Our hope is that all must have the opportunity to hear about God before they appear before him. We do what we do because we believe we are the catalyst that will constantly awaken the Church to its great imperative. We are also the glue that unites the Church around its primary purpose.

We do what we do because we believe it is our responsibility, to proclaim the gospel of the kingdom in all the earth, before the return of the Lord.”

~Cleopas Chitapa, Every Home
Africa Continental Director



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Therefore, we are
ambassadors for Christ,
God making His appeal
through us.

2 Corinthians 5:20 (ESV)

From the President/CEO



Greetings,

If you are like me, you may have grown accustomed to hearing bad news. It's on our social media feeds and in the news: report after report of the latest tragedies, near and far. We experience bad news in our communities, where we see first-hand the fracturing of marriages and families. We even hear bad news in our churches, where, instead of life and abundance, we are distracted by too many empty seats in our pews. In our times, we are steeped in bad news; it's everywhere we look.

But at Every Home for Christ, we are seeing a different story. It's a story that is far more hopeful. It's a story that transcends time and place. It's a story about how tragedy can turn into a window of hope, a place where Christ's love breaks through. Day after day, we are hearing stories about the lives of those who suffer being turned "upside down" after experiencing unfathomable transformation through Jesus. We hear stories about how God is still at work across generations, within the Church, and outside its doors.

At Every Home, we are a community steeped in good news. And it's too much for us to keep to ourselves.

Maybe you are discouraged and need to be reminded that God is still alive and working all things according to his purpose. Maybe you

need to see something you haven't seen for a long time—a hopefulness that still abounds when Christ breaks into the dark. Maybe you need to experience again what it feels like to be in the midst of a move of God.

This is a report that is always unique to write. It's a report full of big numbers and big accomplishments. It's intended to showcase what our ministry community has accomplished in partnership with hundreds of thousands of gospel-sewing individuals around the world. It's a report intended to convey our authenticity, ambition, transparency, and stewardship.

But what can be missed—though I pray it is not—is the good news that these numbers convey. These numbers point to something bigger. They point to something beyond us. They point to millions of instances where Christ's love is breaking into the lives of real people, in real time.

Join with us in seeing, first hand, good news.

Tanner Peake
Every Home President/CEO





Madagascar

Our Purpose:

To carry Christ to everyone, everywhere, in every generation

Our Mission:

To inspire and empower the Church to carry Christ to their world

Oikos:

An initiative launched across the ministry of Every Home for Christ in 2019—our purpose, at scale, with a generational timeframe—to carry Christ to everyone, everywhere, by 2038



Everyone Can Carry Christ.

The Oikos Initiative

Your mission. Your generation. Your world.

In your lifetime, the world's population will surpass 9 billion.

Every Home's purpose is to equip local believers to carry Christ to their world—to everyone, everywhere. We believe the life-changing love of Jesus is of immeasurable worth and is intended for every heart. But carrying Christ to 9 billion people is an impossible dream.

We needed a strategy that could expand Every Home's work to keep pace with a rapidly growing, changing world.

**That strategy is Oikos:
the largest global gospel effort ever conceived.**

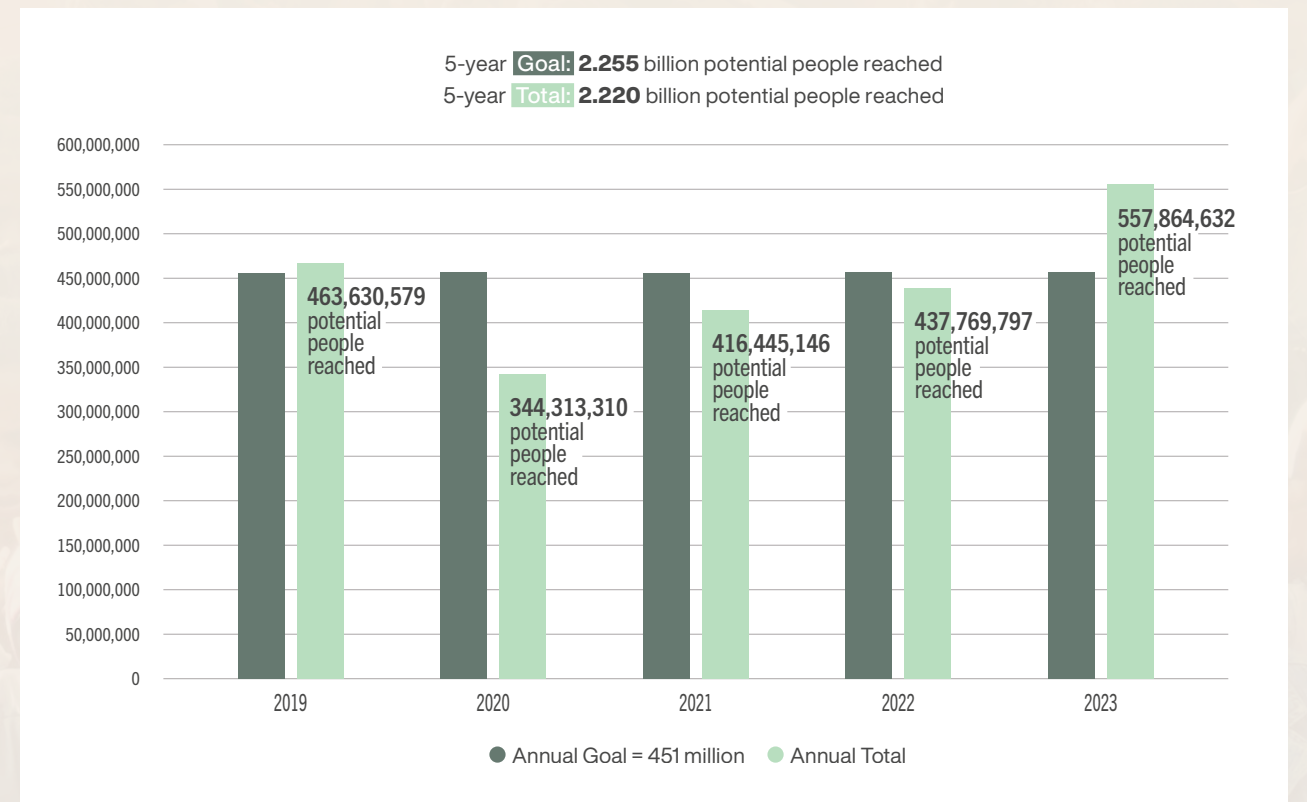
Launching **the Oikos Initiative** in 2019, Every Home united our global network of local believers, expanded the ways we reach people, and focused our vision within the timeframe of a single generation. **We envisioned what it would take to reach every person on earth with the love of Jesus by the end of 2038.**

Oikos is rooted in data and fueled by innovation. To accomplish this incredible goal on this impossible timeline, we have looked beyond historic and traditional modes of outreach to reach people through online media, public events, special outreaches to marginalized communities, and daring expeditions to costly and dangerous regions. Through disasters, wars, and the COVID pandemic, Every Home's network of local believers have adapted, faithfully carrying Christ down the street, to the next village, and to the ends of the earth.

**This year, we celebrate five years
of Oikos and over 2.2 billion lives touched
with the love of Jesus!**

Where are we now?

Current projections indicate that, to achieve Oikos, we have to carry Christ to approximately 451 million people each year. **So far, we're mostly on track!**



But that's not all! In the first five years of Oikos, we're celebrating:

+88 Million hearts responded to the gospel.

23 Million Bibles/New Testaments shared.

21,754 local churches/month
energized and equipped in 2023.

None of this would be possible without your prayers and gifts.
Thank you for taking a huge step of faith into the "impossible" with us.

Let's keep going!

Every Home for Christ

At a glance

1. Who We Are •

We are a global network of local catalysts.

In 165 nations, we have local leaders who are committed to carrying Christ to everyone, everywhere. They build networks of local churches, leaders, and believers who will join them.

2. What We Do •

We inspire and empower the Church to carry Christ to their world.

Our local leaders inspire and empower local churches, leaders, and believers through visionary partnership, trainings, and resources.

3. What Happens Next •

People carry Christ to their world.

Local churches, leaders, and believers create and participate in practical plans to carry Christ to their communities in contextualized and meaningful ways. They ensure no one gets left behind.

4. Transformative Results •

Connection and Redemption

We witness the Lord at work: people respond to Christ, learn more through discipleship, and engage in the fellowship of his family.

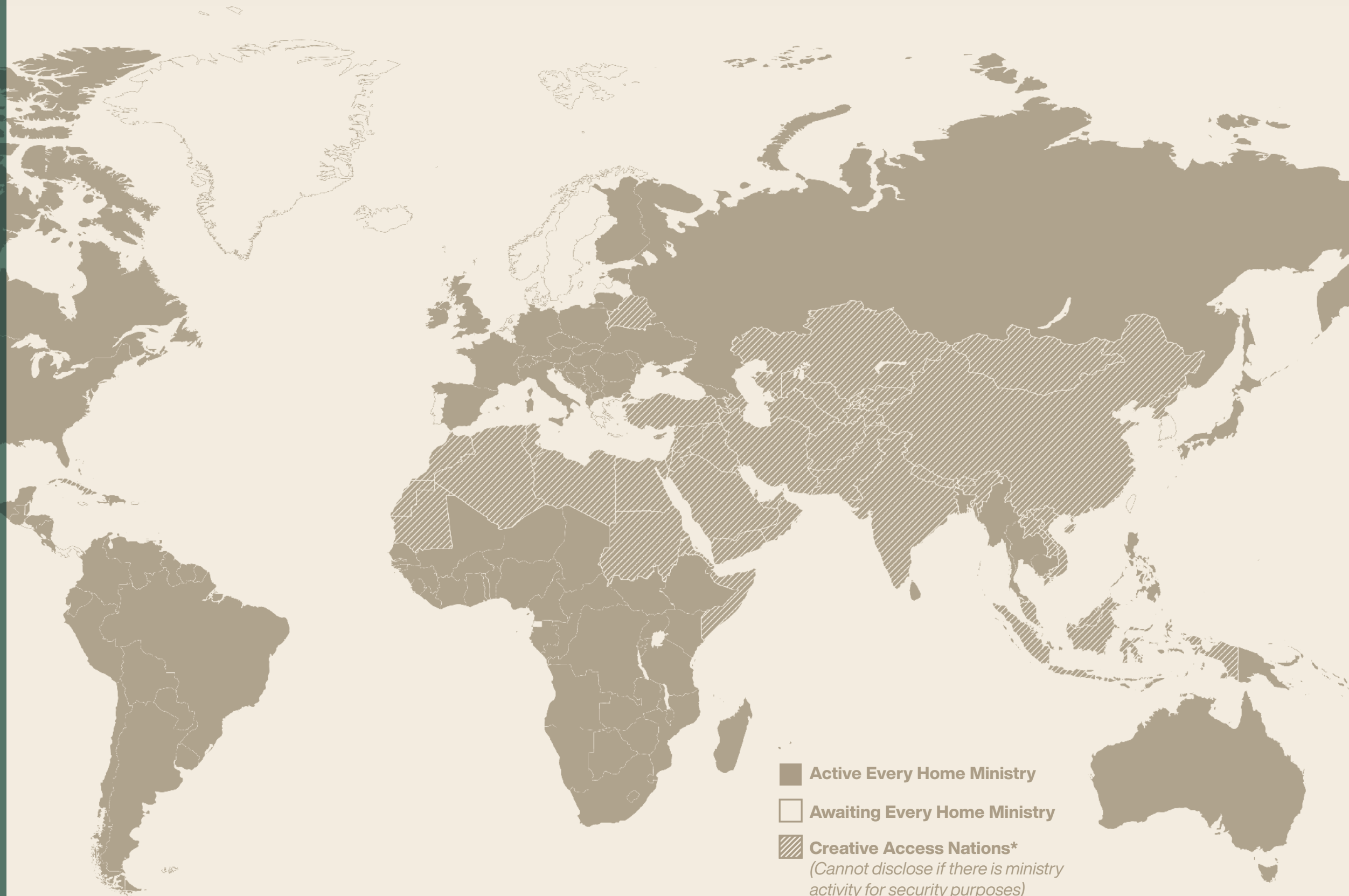




1 Who We Are

We are
the global
network
of local
Christ
carriers.

165
Active Nations



- **Active Every Home Ministry**
- **Awaiting Every Home Ministry**
- ▨ **Creative Access Nations***
(Cannot disclose if there is ministry activity for security purposes)

*Every Home is currently active in more than 30 Creative Access nations.



2 What We Do

We inspire and empower the Church to carry Christ to their world.

Mobilized Believers per month:

457,228

Monthly Mobilized Believers in:

Prayer: 362,731

Outreach: 251,565

Giving: 26,539

Admin: 3,739

"Mobilized" = trained, equipped, and sent





“We praise the Lord...there are a couple of new churches...because of the Love Your Neighbor kits.”

~Gloria Silva, Mexico

Partnering with

21,754
churches monthly

Growth in church participation during Oikos:

2019: 10,203
2020: 8,239
2021: 12,498
2022: 17,890
2023: 21,754

Total Church Engagement Materials Distributed 2019-2023:

 **39.5 Million**
2023: 11,415,373

Total Christians Trained 2019-2023:

 **5.9 Million**
2023: 1,973,075



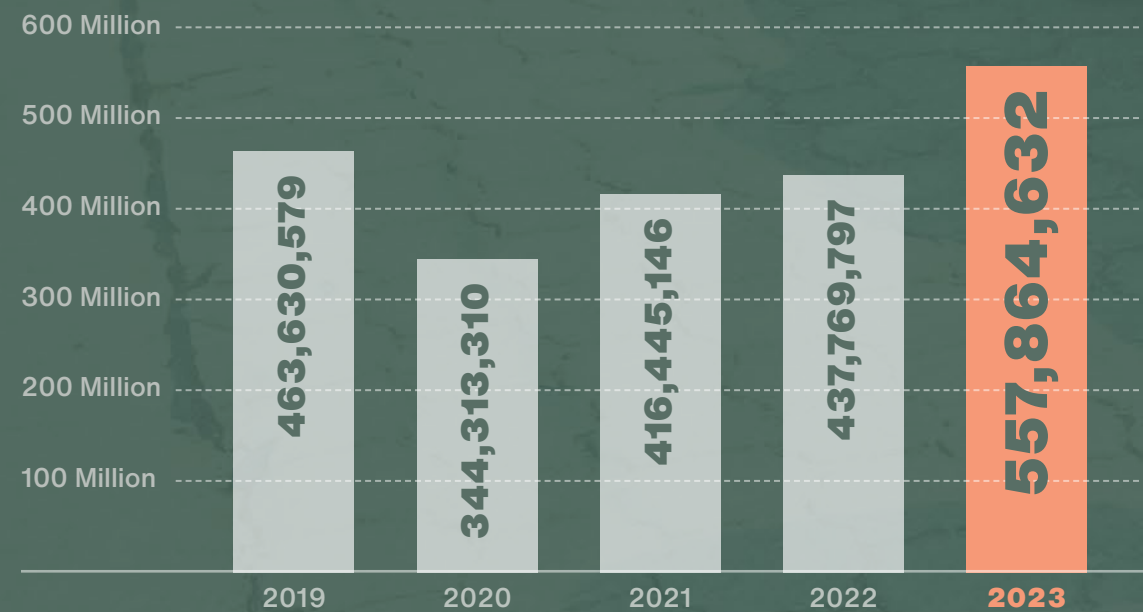
3 What Happens Next

People carry Christ to their world.

2019-2023 Total Potential People Reached:

+2.2 Billion

Growth in Total Potential People Reached:

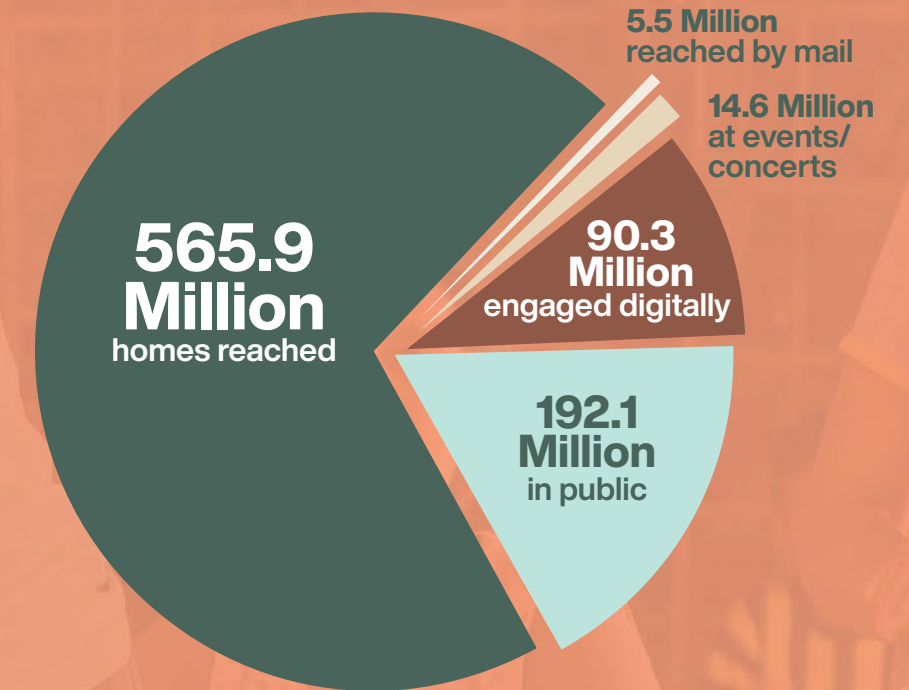


What do we mean by “Potential People Reached”? Simply, its the total number of people we estimate have encountered Jesus through the many varied facets of Every Home’s work, including visits to homes, public events, special outreaches to marginalized communities, practical aid and relief, and many other strategies. It’s one of the key ways we track our progress toward the goals of the Oikos Initiative. We calculate Potential People Reached based on the total results of the many strategies used around the world and a host of related metrics such as average household size in each nation, gospel materials shared, and event attendance.

Gospel Presentations is one of the key metrics Every Home tracks as a measure of our work and progress toward the goals of the Oikos Initiative. Simply, Gospel Presentations can be defined as the number of times we share the gospel. If an Every Home Team visits a home and shares gospel literature, that is one Gospel Presentation. That single presentation has the potential to reach multiple people, as many as are in the home who might listen to the team and read the gospel literature. In an effort to accurately communicate the true scale of the impact of your prayers, gifts, and partnership in this work, Every Home has begun calculating and reporting Potential People Reached in addition to Gospel Presentations.

Total Gospel Presentations 2019-2023:

+868 Million



Total Number of Individuals to Receive Gifts/Aid 2019-2023:

+ 6 Million

2023: 946,816

Total Outreach Materials Distributed 2019-2023:

1.1 Billion

2023: 265,948,939



4 Transformative Results

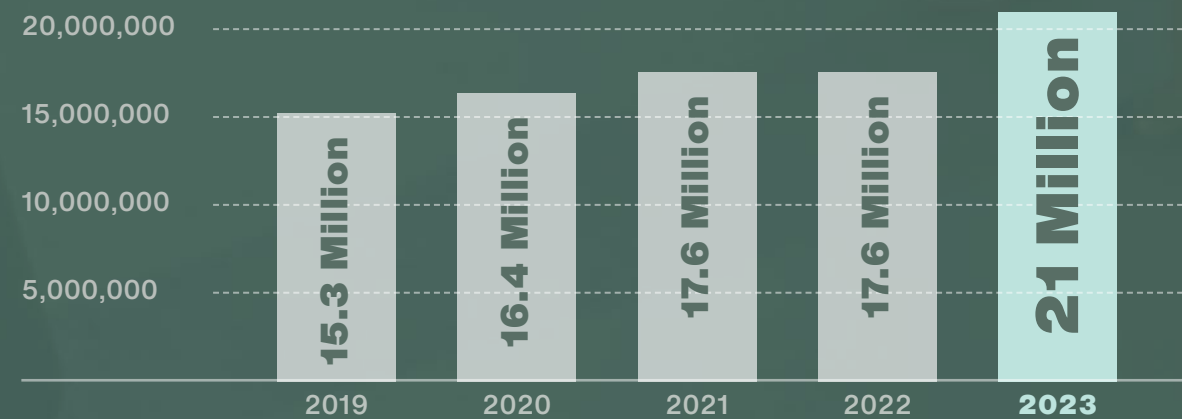
Connection and Redemption

We witness the Lord using and multiplying the work of our hands.

2019-2023 Total Positive Responses:

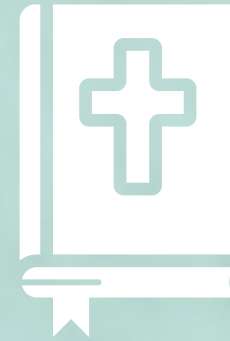
88 Million

Growth in Total Positive Responses:



Brazil





Total Bibles/New Testaments/Discipleship Materials Distributed 2019-2023:

151.9 Million

2023: 32,864,500

Total New Christ Groups Started 2019-2023:

123,383

2023: 26,959

Total New Individuals Connected with a Church or Christ Group 2019-2023:

3.2 Million

2023: 1,462,491

Every Home for Christ
World Literature Crusade

Founded in 1946
Charter Member of ECFA
since March 1, 1980

Financials



Madagascar



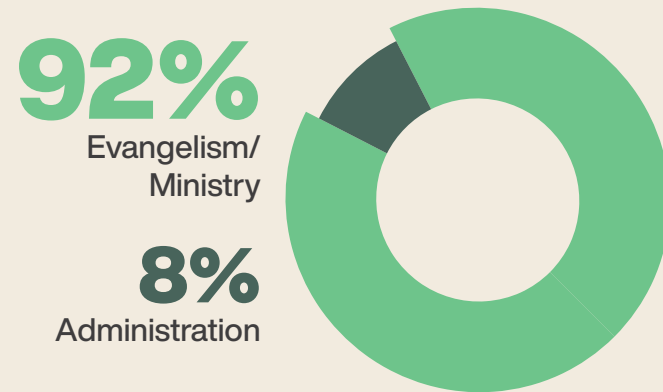
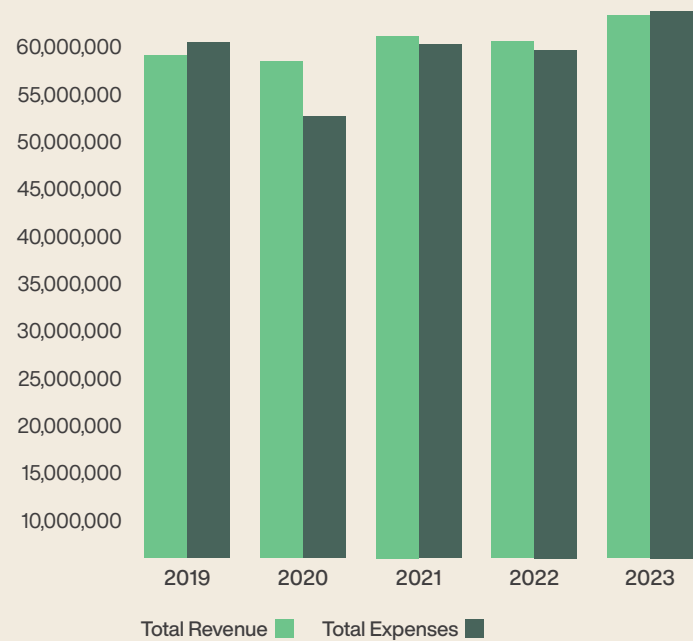
We steward your gifts with excellence. In 2023, for every **\$1** spent last year, **92¢** went to carrying Christ around the world.

Fiscal Year 2023

Total Income \$62,342,555
Total Expenses..... \$62,853,557
Total Liabilities \$4,790,977
Net Assets \$26,997,142

Every financial decision is made in light of how our resources can best be used to reach and disciple more people. We steward these gifts with much thought, prayer, and consideration.

The Every Home Board of Directors provides oversight and accountability to the leadership of Every Home for Christ. Its members are men and women with a passion first for Jesus and second for the work of Every Home for Christ. Each brings personal insight from leadership experience in ministry or business sectors.



Every Home Board of Directors

- David Perkins:** Overland Park, Kansas
- Diane Studer:** Milwaukee, Wisconsin
- Dick Eastman:** Monument, Colorado
- Doug Stanich:** Pleasant Prairie, Wisconsin
- Gary Larson:** Leeds, Alabama
- Gloria Winters:** Monument, Colorado
- Mike Messner:** Springfield, Missouri
- Steve Prensner:** Colorado Springs, Colorado
- Tanner Peake:** Colorado Springs, Colorado
- Tim Middlebrook:** Colorado Springs, Colorado
- Wayde Goodall:** Colorado Springs, Colorado
- Wesley Tullis:** Colorado Springs, Colorado



EXPENSES:	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
Evangelism/Ministry	\$54,231,901	\$48,882,972	\$54,782,405	\$53,871,486	\$57,603,743
Administration	\$3,071,579	\$2,274,975	\$2,968,785	\$3,347,221	\$3,326,742
Fundraising	\$1,978,988	\$1,192,680	\$1,901,110	\$2,167,031	\$1,923,072
Total Expenses	\$59,282,468	\$52,350,627	\$59,652,300	\$59,385,738	\$62,853,557



Nigeria



“My name is Yusuf. Two years ago, some young people from Every Home brought the gospel to our area. I met them in a drunken state. These brothers sympathized with me and expressed the love of Jesus Christ in a practical way. They told me that God loves me and he gave his only son for me. They prayed for me that I may know his love and live my life according to God’s will. Through the prayer of the team, I felt a lot of change in myself, and God worked in my life. I met these brothers again today, and I am very happy to tell them that through their prayer, I have been cured of the bad habit of drug addiction, and God has freed me from bad company. Today, by God’s grace, I am doing a good job and spending time with my family.”*

~Testimony from a new believer in Creative Access Nation #05
*Names changed for security.

**Every Person.
Every Home.
Every Method.**



“When we were returning after finishing one of our days of evangelism in Los Chacos, a lady was leaving her house when she saw that we were believers. She ran toward us trembling and crying and asked us to pray for her [adult] son who had disappeared almost twenty-four hours prior. We prayed for her and talked to her about Jesus, how he was in control of everything, just as he had arranged for us to be there at that very

moment. After we prayed, the lady calmed down. We promised to come back the next day to check on her. The next afternoon, we found her rejoicing because her son had appeared just a few minutes after our prayer! She gave her life to Jesus, convinced that God hears the prayers of his children.

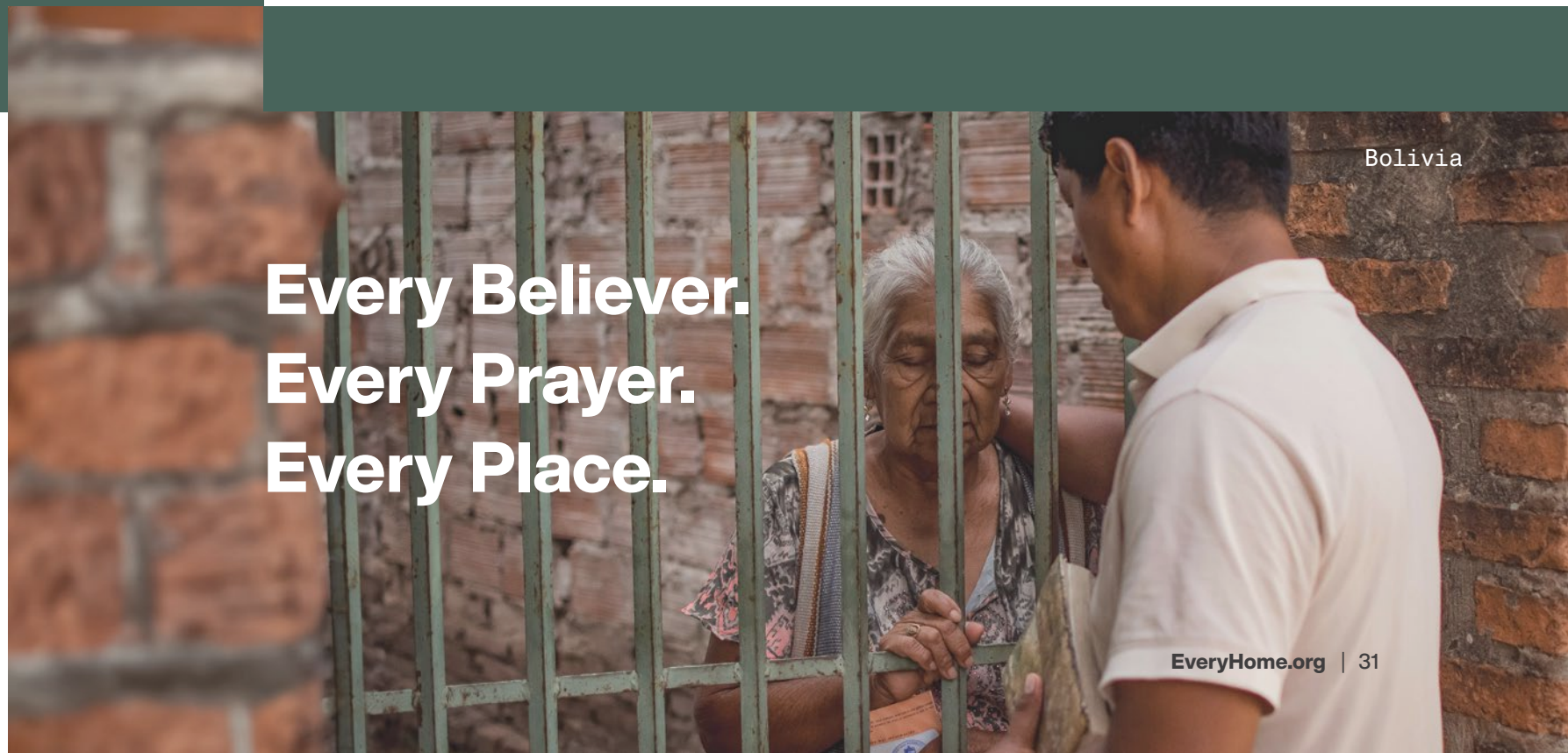
~Report from our Every Home Team in Bolivia



Nkolbiton is a locality in the district of Niété. It is a locality where only the Bagyélé Pygmy tribe lives. This camp is known by all Christians in the district as being the most hostile to the gospel because several churches have tried to establish themselves there without success. The [people] live under the influence of a certain Edjengué, who is described as a super powerful man, who has the ability to transform and take different forms. He lives in a forest, which is considered sacred. He travels through the village every three months to take provisions from each house. The people of the village told us that he announces his arrival by uttering loud cries and songs from the forest. Once the villagers hear these cries, everyone flees to take refuge in their house. He is considered by the entire village to be the “god of the forest.” We were told that

anyone who opposes him will face death... We also traveled through this village with the gospel, reassuring the inhabitants that we come to speak to them about the true God, the one who does not come to subjugate them or to make them live in fear, but the one who loves them and who demonstrated it by offering his only Son as a sacrifice. We used several Bible passages. Several people listened to us attentively and felt more and more touched as we presented the gospel. Forty-seven people repented and decided to confess Jesus Christ as their Lord and Savior... A Christ group was established... During the first worship service, more than thirty adults and a large number of children attended!

~Story shared by our Every Home Team in Cameroon



Bolivia

**Every Believer.
Every Prayer.
Every Place.**



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