



2024 ANNUAL REPORT

Every Home

"We are beacons of hope, beacons of love, and beacons of light. We intentionally demonstrate acts of service and empathy towards the people around us."

> Aysha Hatem* Every Home MENACA Deputy Continental Director

*For security, names of leaders, staff, and volunteers serving in sensitive regions may be changed.

Every Home for Christ PO Box 64000 Colorado Springs, CO 80962 1-800-423-5054 | info@EveryHome.org <u>EveryHome.org</u>

Cover photo:

In Mozambique, the need for God's Word is great, particularly in areas where literacy levels are low and Bibles are scarce. Recognizing this challenge, our Every Home team distributes <u>audio Bibles</u>, preloaded with Scripture in local languages, to new believers seeking God's Word.







Therefore, we are mbassadors for Christ, God making his appeal through us.

2 Corinthians 5:20 (ESV)

From the President/CEO



Hello,

This report is filled with exciting numbers. From the number of people reached to the number of positive responses, these statistics tell a story: God is on the move in our world today.

We launched the Oikos Initiative in 2019 with the audacious goal of reaching everyone, everywhere, in this generation. This timebound strategy was intended to catalyze and accelerate ministry with a high emphasis on tracking and accountability. It was meant to keep us focused on the urgency of our task.

As you'll see in the pages that follow, it's working. Through Oikos, we're on track to keep ministry paced with world population growth to ensure everyone on earth has some encounter with Jesus by 2038.

But what's even more exciting to me is an outcome we didn't foresee when we launched Oikos: the emergence of a movement. **Since the start of Oikos, the number of volunteers participating in this vision to carry Christ to everyone, everywhere, in every generation has increased 643 percent.** On average, every month, 635,200 volunteers are giving their time to carry Christ to their world. This is the story of God on the move through his people: a global, grassroots campaign multiplying before our eyes. It's a movement driven by compassion, sustained by love, and carried out in the real world. It's a groundswell of volunteers who are going out from their churches and into their worlds to look people in the eye and point them toward abundant life. They are carrying hope in word and deed, bringing healing everywhere they go.

It's a movement that makes a difference. As hope takes root, we see lives changed. We see families healed. We see communities transformed. It's a movement that could change the whole world, and I believe it's just getting started.

May you be inspired by compassion and filled with hope as you see the scale of this movement in the pages that follow. It will truly take all of us.

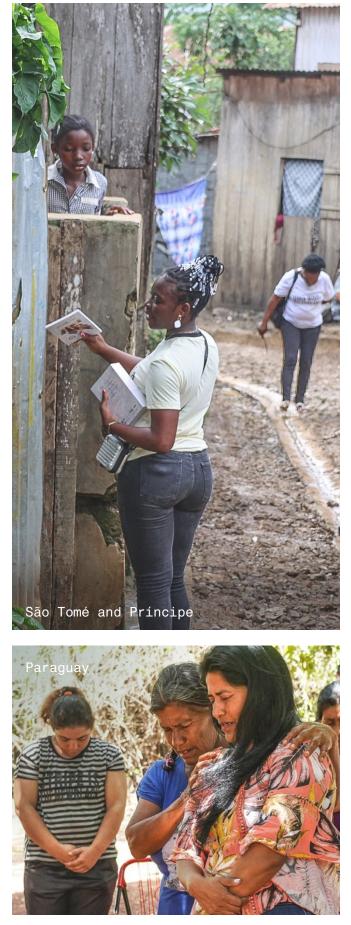
For everyone, everywhere, in every generation,

am

Tanner Peake Every Home President/CEO













Oikos:

by 2038



Our Purpose:

To carry Christ to everyone, everywhere, in every generation

Our Mission:

To **inspire** and **empower** the Church to carry Christ to their world

An initiative launched across the ministry of Every Home for Christ in 2019—our purpose, at scale, with a generational timeframe—to carry Christ to everyone, everywhere,





Every person counts.

Oikos is an initiative launched across the ministry of Every Home for Christ in 2019-our purpose, at scale, with a generational timeframe-to carry Christ to everyone, everywhere, by 2038.

Since our founding in 1946, Every Home has equipped believers to carry Christ to their world. Our conviction that the love of Jesus is intended for every human heart and our commitment to strive for no less than the whole world have fueled this work through challenges and the ever-changing landscape of our world. As new technologies and strategies have emerged, Every Home has led in innovation.

The launch of the Oikos Initiative in 2019 both reinforced our core vision and objectives and expanded our practical strategy and missional imagination. Oikos framed, in practical terms, how Every Home could reach the whole world and accurately measure that work.

What makes Oikos unique?

Broad Vision for Outreach

Reaching diverse cultures and contexts requires the development of diverse outreach methods, strategies, and tools. Oikos empowered local believers working with Every Home to develop and embrace new ministry models, including those made possible by advancements in technology and media.

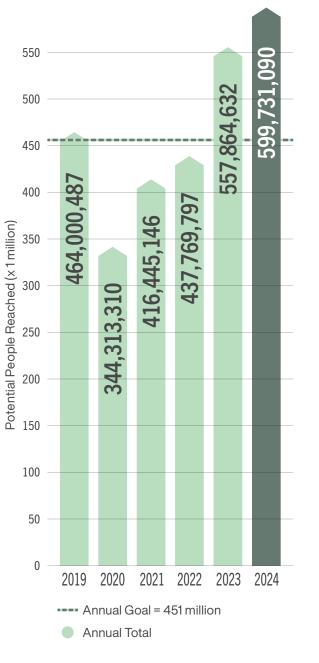
Mapping and Analytics

With an emphasis on data, Oikos maps populations and rigorously tracks ministry activity and impact, providing a clearer picture of our goals and progress than ever before.

Empowering Local Believers

Upon its launch, the Oikos Initiative was met with wholehearted support from our global network. In the years since, it has served as a rallying point for believers worldwide, fueling focus, innovation, and efficiency.

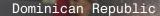
In 2024, six years after the launch of Oikos, we celebrated **2,820,124,462 potential** people reached with the love of Jesus since the start of this initiative.







In 2022, as ministry activity statistics began to show recovery, the world's population surpassed 8 billion, far ahead of predictions. To keep pace with population growth, we projected that we would need to reach over 451 million people each year to achieve Oikos within its timeline.



Guatemala

Oikos Is on Pace! (Actually, we're slightly ahead of projections.)

Every Home launched the Oikos Initiative in 2019, months before the COVID-19 pandemic disrupted nearly every aspect of life worldwide. Our global network responded, adapting to the uncertain and challenging circumstances with creativity and resilience.

In 2024, we exceeded our goal, touching over 599 million lives with Jesus's love!

6-year Goal: 2.711 billion potential people reached 6-year Total: 2.820 billion potential people reached

We're also celebrating:

+112 million hearts that have responded to the gospel +29 Million Bibles/New Testaments shared **37,795 churches per month** partnering with us in 2024





What Happens Next People carry Christ to their world. Local churches, leaders, and believers create and participate in practical plans to carry Christ to their communities in contextualized and meaningful ways. They ensure no one gets left behind. Madagascar

3



Dominican Republic

Transformative Results

Connection and Redemption

We witness the Lord at work: people respond to Christ, learn more through discipleship, and engage in the fellowship of his family.





1 Who We Are

We are the global network of local Christ carriers.



Active Every Home Ministry

Awaiting Every Home Ministry

Creative Access Nations* (Cannot disclose if there is ministry activity for security purposes)

*Every Home is currently active in more than 35 Creative Access nations.

2024 New Nations!

- Equatorial Guinea
- Latvia
- Norway
- Portugal
- +1 Creative Access Nation





We inspire and empower the Church to carry Christ to their world.



This is over 600% of the number of believers serving with us monthly before the launch of Oikos!

--- 600K --- 500K --- 400K --- 300K --- 200K --- 100K Monthly Mobilized Believers in:

Prayer: 537,672

Outreach: 441,175

ARGA

) DE

ITOS

Giving: 27,992 Admin: 5,697

"Mobilized" = trained, equipped, and sent

2020

2021

2022

2023

2019



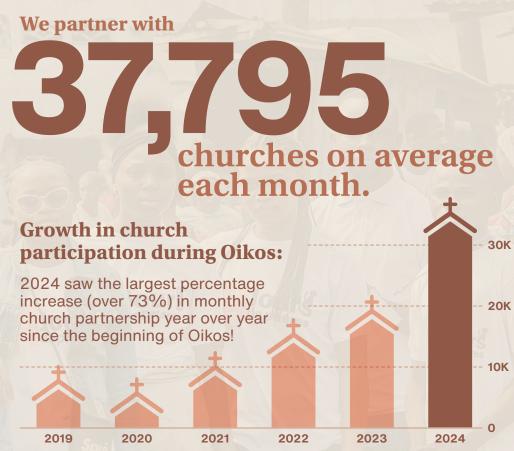
Democratic Republic of the Congo

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Total Church Engagement Materials Distributed 2019-2024:

Total Christians Trained 2019-2024:

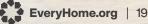
Love Your Neighbor Kits Distributed Worldwide in 2024:

 \odot 38,768











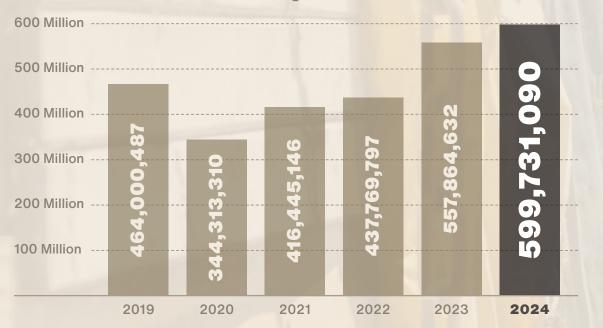
3 What Happens Next

People carry Christ to their world.

2019-2024 Total Potential People Reached:

+2.8 Billion

Growth in Total Potential People Reached:



O C

It is the total number of people we estimate have encountered Jesus through the many varied facets of Every Home's work, including visits to homes, public events, special outreaches to marginalized communities, practical aid and relief, and many other strategies. It's one of the key ways we track our progress toward the goals of the Oikos Initiative. We calculate Potential People Reached based on the total results of the many strategies used around the world and a host of related metrics such as average household size in each nation, gospel materials shared, and event attendance.



Gospel Presentations is one of the key metrics Every Home tracks as a measure of our work and progress toward the goals of the Oikos Initiative. Simply, Gospel Presentations can be defined as the number of times we share the gospel. If an Every Home team visits a home and shares gospel literature, that is one Gospel Presentation. That single presentation has the potential to reach multiple people, as many as are in the home who might listen to the team and read the gospel literature. In an effort to accurately communicate the true scale of the impact of your prayers, gifts, and partnership in this work, Every Home has begun calculating and reporting Potential People Reached in addition to Gospel Presentations.

EveryHome.org

Survey Findings:

Madagascar

A recent survey of ministry directors revealed the importance of acts of care and service.

When asked how often their ministry includes acts of care or service-such as humanitarian efforts or material aidover 92% of Ministry Directors reported sometimes including acts of care or service. Notably, 32% said these acts are a regular or central part of their work, and 11% said they are included almost every time.

In regions like MENACA and Africa, every Ministry Director surveyed reported incorporating acts of care or service into their outreach efforts.

2024 Annual Report



702.6 Million

Total Outreach Materials Distributed 2019-2024:

Total Number of Individuals to Receive Gifts/Aid 2019-2024:

2024: 855,663

Total Gospel Presentations 2019-2024: +1.1 Billion

7.3 Million reached by mail

23.1 Million at events/concerts

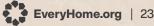


269.6 Million in public

> 112.3 Million engaged digitally

卦1.4 Billion 2024: 274,186,600







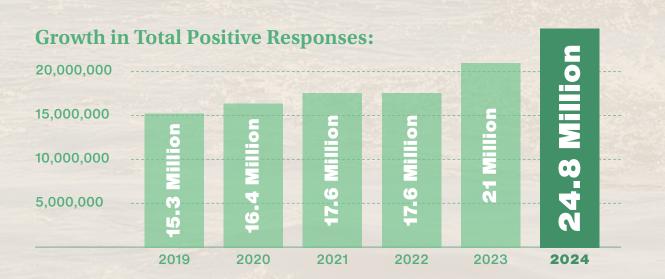
4 Transformative Results

Connection and Redemption

We witness the Lord using and multiplying the work of our hands.

2019-2024 Total Positive Responses:

+112.9 Million







Total Bibles/New Testaments, Portions, Discipleship Materials Distributed 2019-2024:

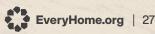
182.4 Million 2024: 30,484,060

Total New Christ Groups Started 2019-2024:

G157 Thousand

Total New Individuals Connected with a Church or Christ Group 2019-2024:

5 5 Million 2024: 1,866,062



Every Home for Christ Financials

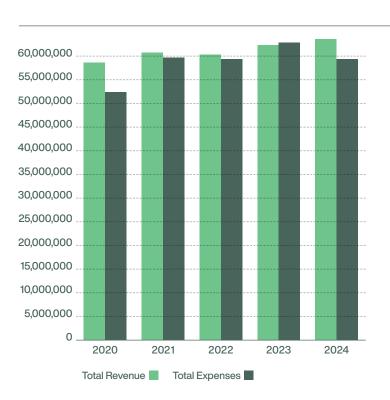
Every Home for Christ

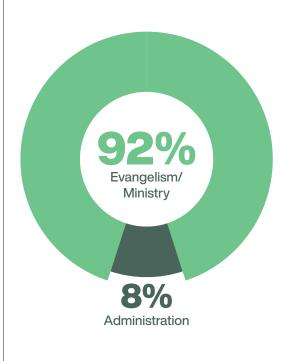
World Literature Crusade Founded in 1946 | Charter Member of ECFA since March 1, 1980

Fiscal Year 2024

Total Income\$63,586,065
Total Expenses \$59,378,154
Total Liabilities\$4,786,550
Net Assets\$31,205,053

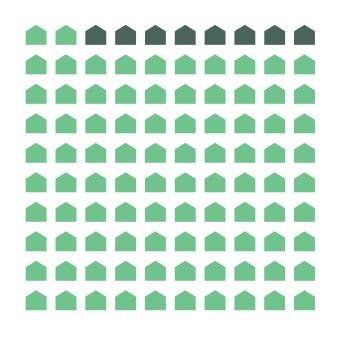
Every financial decision is made in light of how our resources can best be used to reach and disciple more people. We steward these gifts with much thought, prayer, and consideration.





EXPENSES:	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
Evangelism/Ministry	\$48,907,460	\$54,782,405	\$53,871,486	\$57,603,743	\$54,430,701
Administration	\$2,248,464	\$2,968,785	\$3,347,221	\$3,326,742	\$3,182,566
Fundraising	\$1,194,704	\$1,901,110	\$2,167,031	\$1,923,072	\$1,764,887
Total Expenses	\$52,350,628	\$59,652,300	\$59,385,738	\$62,853,557	\$59,378,154

We steward your gifts with excellence. In 2024, for every **\$1** spent last year, **92¢** went to carrying Christ around the world.





The Every Home Board of Directors provides oversight and accountability to the leadership of Every Home for Christ. Its members are men and women with a passion first for Jesus and second for the work of Every Home for Christ. Each brings personal insight from leadership experience in ministry or business sectors.

Every Home Board of Directors

David Perkins Overland Park, KS **Diane Studer**—*Chairperson* Milwaukee, WI **Dr. Dick Eastman** Colorado Springs, CO **Doug Stanich** Pleasant Prairie, WI Dr. Gloria Winters-Vice Chair Monument, CO **Mike Messner** Springfield, MO **Dr. Steve Prensner** Colorado Springs, CO **Tanner Peake** Colorado Springs, CO **Tim Middlebrook** Colorado Springs, CO Dr. Wayde Goodall Colorado Springs, CO Wesley Tullis

Colorado Springs, CO



Transformational Testimony





"Our Lives Have Completely Changed" Location: Haiti

My name is Nicole Derisma. In the past, I never wanted to hear anyone talk to me about the gospel. Every time someone approached me on this subject, I would make fun of them. But one day, [someone] in an evangelization group gave me a brochure entitled, "Where Will You Spend Your Eternity?" The moment I started reading the brochure, I felt something in my heart. Shortly after, I felt a push to accept Jesus as my personal Savior. Thus, I gave my life to Jesus. Before, my husband and I practiced magic. I led my husband to accept Jesus as his personal Savior also. Now, we are not the same! Our lives have completely changed. We thank God for putting this group in our path. May God bless you!

New Beginnings in the Wake of War and Fear

Location: Ukraine

When [people] experience physical, emotional, and psychological exhaustion, it is crucial to have a place of restoration. We believe that such a place can be the women's club meetings, which began April 14 in Rivne, at the Tabernacle of Awakening church. Here, women socialize, rejuvenate, and engage in useful initiatives every second Sunday.

We recently met Svetlana. She asked about doctors and health, which led to a conversation about her life. I had the opportunity to witness, pray, and invite her to the women's club in Rivne. She shared that at age forty-six, she gave birth to her first child! A true miracle from God! However, she also has various health issues. I offered to pray for her. She eagerly agreed, was moved, and said she would pray for me in the evening. That night, Svetlana joined the women's community on Telegram [a messaging platform]. I believe **this is just the beginning.** I thank God for these serendipitous meetings and opportunities to witness to people, pray for them, and share the Good News.

Shoes Show Jesus's Love

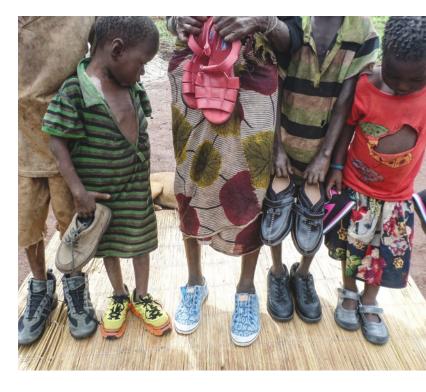
Location: Mozambique

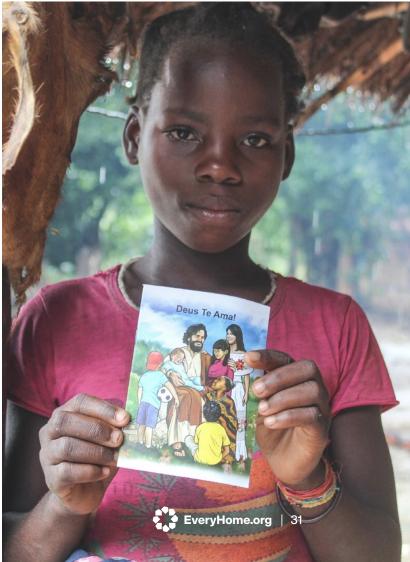
I am Elisabete Santos, a mother of three from the small village of Chinamacondo, Mozambique. I want to share with you the incredible blessing my family and I received from Every Home for Christ Mozambique. It was a day that will forever be etched in my memory, when my children received their very first pairs of shoes.

Chinamacondo is a very secluded village, tucked away from the hustle and bustle of the city. Life here is simple, but often very challenging. My husband works as a fisherman, and while he does his best to provide for our family, there are times when we struggle to make ends meet. When we heard that Every Home for Christ Mozambique would be visiting our village to distribute shoes to those in need, we were filled with hope and anticipation.

My heart swelled with gratitude as I watched my children receive their very own pairs of shoes. For the first time in their young lives, they had proper footwear to protect their feet and keep them safe. It was a simple gift, but one that meant the world to us. The distribution of shoes by Every Home for Christ Mozambique was not just a practical blessing for our family, but it was also a powerful demonstration of God's love for the people of Chinamacondo. It showed us that we are not forgotten, that we are seen and valued by a God who cares deeply for our well-being. The volunteers from Every Home took the time to talk to us, share gospel literature, pray with us, and share the message of hope and salvation. It left a lasting impact on our entire community. The love and generosity displayed by Every Home has inspired me to pay it forward and to be a blessing to others in my village. I have joined a local outreach program that aims to provide support and assistance to families in need. Thank you, Every Home for Christ Mozambique, for showing us the love of God in such a tangible and meaningful way.

Transformational Testimony









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